

General Session Topics

Start Your Engines: Jurisdiction Roll Call

One of IACA's most popular sessions! Roll Call kicks off the conference with invaluable information for all attendees. A representative from each jurisdiction should be prepared to introduce themselves as well as co-workers and announce their biggest accomplishments and most significant challenges over the last year, along with their top priority for the coming year.

Turbo Charged Partner Roll Call

The perfect opportunity for partners and members to connect! The Partner Roll Call provides our partners with the opportunity to explain what they do and why they want to connect. This session helps members identify who they need to seek out for business solutions.

Get in Gear for the Final FinCEN Rule

Speakers: Jacob Thiessen, Attorney Advisory, FinCEN

Financial Crimes Enforcement Network (FinCEN) will be joining us in person this year to provide their thoughts, insight, and guidance on the upcoming Corporate Transparency Act. Come to learn and jot down your questions to ask the FinCEN representative/team.

Don't Lose Control: Defensive Driving Course for the Corporate Transparency Act

Speakers: Pia Angelikis, Cogency Global
Allison DeSantis, Ohio Secretary of State
Alan Stachura, CT Corporation

An open discussion with IACA members and corporate affiliates on how the January 2024 CTA implementation may impact your State operations, call centers, and responsibilities. We'll discuss how this upcoming legislation could affect your team and what you should be planning before next year.

Take a Victory Lap: The Brickyard Ice Breaker

Join us for the highly anticipated IACA ice breaker. Be prepared for trivia, games, and a race to the finish for prizes.

Firing on All Cylinders: Navigating the Intergenerational Workforce

Speakers: Heather Tinsley-Fix, Senior Advisor – Employer Engagement, AARP

From Gen Z to Boomers - This session will focus on the complexities of the workforce consisiting of four generations. We will compare the work expectations of different generations, including how they want to work and how they prefer to be managed.

Don't Hit the Wall: Project Management for Rookies

Speaker: Mandy Ogunnowo, CleanSlate Technology Group

Develop an understanding of essential project management tips and tools to ensure successful project rollouts. Whether you are a subject matter expert, team member, project sponsor, or contributor - this session is specifically designed for individuals with little or no experience in IT project management or software development and will give you the know how to take the wheel.

Check Under the Hood: How Vulnerability Disclosure Keeps the Engine Humming

Speaker: Jillian Burner, Ohio Secretary of State
Michiel Prins, HackerOne

This session will cover what vulnerability disclosure programs (VDP) are and how the Ohio Secretary of State office adopted a vulnerability disclosure program, the process, the benefits, and the lessons learned.

Angle of Attack: Speed Traps and Friction to Foil Fraudulent Filers

Speakers: Alberta Bennett, Colorado Secretary of State
Anand Balasubramanian, ReFrame Solutions
Andrew La Marca, Dun & Bradstreet

Despite our ministerial role, registries can and do play an important part in addressing fraudulent filings and helping to prevent business identity theft. What are the Top 5 things your registry can do to thwart fraudulent filers? A panel of registry and industry leaders will discuss recent developments and how technology and other tools can be used to meet these important goals.

Artificial Intelligence for Business Registries

Speakers: Mike Powell, CT Corporation
Kersti Rätsep, Estonia e-Business Register

Learn more about the Estonian e-Business Registry, one of the best registries in Europe, and how they leverage artificial intelligence (AI). In addition, learn about other ways AI can be implented to support your business registry.

Run Your Registry Like a Well-Oiled Machine: The Importance of Laying Foundational Pieces and Common Frameworks Related to Interoperability for Business Registries

Speakers: Bill Clarke, Teranet
Justin Hygate, Foster Moore

Designing and implementing interoperability frameworks is crucial for secure data exchange. This includes data exchanges between governmental organizations, government and private organizations and data exchanges across jurisdictional boundaries. Achieving higher levels of connectivity and improved flow of information enables business registries to operate more economically and increase public services. During this session, Foster Moore and Teranet will share their recent research on connecting business registries.

From the Green Flag to the Checkered Flag - A Discussion of all things Notary

Speakers: Maureen Ewing, Rhode Island Secretary of State
Mike Smith, Georgia Superior Court Clerks' Authority

Looking for the fastest way to negotiate the Notary Public track? Join us, the Notary Public Administrators (NPA), a staff section of NASS, for an introduction to our organization and the member resources we offer all Notary Administrators. From Apostille to online notarizations the NPA can and should be your resource for delivering a comprehensive and robust notary program.

Meet Us at the Starting Line: Understanding the Uniform Law Commission

Speaker: Frank Sullivan Jr, McKinney School of Law

Learn what the Uniform Law Commission (ULC) does and how Uniform Laws and Model Acts affect your jurisdiction. Discover how the ULC started and how they can help establish best practices for implementing uniformity in statutes and rules for business registry and Uniform Commercial Code.

Take a Lap Around the Tables: Best Practices in Staff Retention and Succession Planning

Moderators: Shannon Delgado, California Secretary of State
Tanya Gibson, Arizona Corporation Commission

Are you having difficulties retaining staff? Are knowledgeable staff are retiring or leaving, creating potential knowledge gaps? Join us for roundtable discussions on best practices in staff retention and succession planning. We will share industry best practice plans, as well jurisdictions' challenges and successes in these areas.

Interoperability in Action: Slovenia's Increasing Control and Preventing Fraud

Speaker: Mojca Kunšek, AJPES, Slovenia

Slovenia provides access to data on business entities and easy verification of data through interconnected systems and registries. Interoperability enables better control for the prevention of money laundering and fraud.

Business Organization Section

Section Chair: Jaime Weddle-Jones, Oregon Secretary of State

Pedal to the Metal! The Future of Business Structures

Speakers: Alan Stachura, CT Corporation
Jordyn Gray, Wyoming Secretary of State

This session will explore the progression of new business structures including decentralized autonomous organizations. Join us to learn what's new and how you can prepare for implementation in your jurisdiction.

Revving Up the Crowd: The Shifting World of Customer Communication

Speakers: Jacob Holck, Iowa Secretary of State
Kristen Cordeiro, Rhode Island Secretary of State

Email campaigns, social media, interactive web tools and modernized contact systems have revolutionized the customer experience. Is your registry making most of communication in the modern age? This session will explore how registries can leverage various tools – from humble to sophisticated – to ensure effective and impactful communication with their customers.

Build Your Pit Crew: Expanding Small Business Assistance Resources

Speakers: Trevor Leahy, Oregon Secretary of State
Wade Hinton, Mississippi Secretary of State
Jaime Weddle-Jones, Oregon Secretary of State

Business registries are ideally situated to aid small business owners, but how can they balance statutory obligations and the growing expectation of providing additional assistance? This session will explore the many practical and creative ways jurisdictions have found to provide comprehensive business assistance, from establishing a small business ombudsman to nurturing partnerships with third-party business support organizations.

Secured Transaction Section

Section Chair: Rayne Sherman, Michigan Secretary of State

Where the Rubber Meets the Road: Reliable Results Using Standard Search Logic

Speakers: Paul Hodnefield, CSC
Robert Lindsay, Virginia Secretary of State

A filing office's standard search logic (SSL) plays a crucial role in ensuring the proper function of the UCC Article 9 notice system. Flaws or oversights in the SSL can cause real harm to those who rely on the filing office. Learn about the history of search logic and the guiding principles filings offices should follow when implementing or maintaining their SSL.

Don't Get Black Flagged - Getting it Right the First Time

Speaker: Paul Hodnefield, CSC

When developing a new system or processing daily work, we aim to get everything right. However, there are some aspects of UCC that are harder than others. This session will focus on maintaining and developing UCC applications and training staff to ensure your filing office is getting the tricky stuff right.

Catch the Drift: STS Updates

Speakers : Paul Hodnefield, CSC
Rayne Sherman, Michigan Secretary of State
Jenny Booker, Wisconsin Department of Financial Institutions

This town hall style session will provide important updates on several STS-related topics including MARS Revisions and IRS Electronic Filing. Once we have presented our items, we will open up the discussion to everyone so bring your questions, topics, or items from earlier sessions you would like to discuss.